

Nature Revolution

The environment is being ruined. Because of overconsumption of natural resources.

Prominent issues are climate change, ocean pollution, soil degradation, deforestation, and species extinction—almost all caused by overconsumption and associated waste.

Current solutions are inadequate. Generally, they are political, economic, and technological, yet mostly superficial. Creative technologies and restrictive laws cannot control the addiction to consumption.

Society is obsessed with enjoyment that exploits nature. It must be replaced with non-exploitative enjoyment.

Traditions like the Vaishnava culture offer such enjoyment.

Vaishnavas number about 750-800 million, primarily in South Asia and Southeast Asia with significant numbers in the U.S., England, Canada, Australia, parts of Africa, and northeastern South America.

For the last 200 years, modern, global culture, originating in Europe, has increasingly overexploited nature. Toxic aspects of industry, democracy, socialism, humanism, capitalism, technology, and empirical science have facilitated the destruction of the environment.

Even though many people consider some of those institutions sacred, they must be reformed. Vaishnavas do not oppose any of them; however, they are too revered. They create imbalance. That imbalance and neglect of nature must be corrected.

Vaishnava experts can assist in doing that. Vaishnava culture can be instrumental in introducing non-exploitative enjoyment in modern society.

The world's politicians, businesspeople, and even the public are under the grip of addiction. The only way forward is a non-violent revolution. Young people, who have the most to lose, should learn about the nature-friendly Vaishnava culture—a society harmonious with nature.

Join the movement. Live the revolution.



The Environmental Solution



Overconsumption
is
Misplaced Enjoyment

Michael Wright

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